



**WP 5 Disseminating results obtained and best practices
experienced during the research activities**



**The Institute of
Oceanography and Fisheries**



This project has been funded with support from the European Commission

TASKS

Establishment of communication team and communication tools

- Communication guidelines
- Project visual identity
- Web site

Communications Materials

- Leaflets, brochures
- Posters
- Scientific articles

Promotion events

- Stakeholders workshops
- Final conference



PURPOSE

To define each partner's obligations regarding the internal and external project communication

To define which communication tools to be used by partners:

- **How** to use the tools
- **When** to use them
- **What** is the **purpose** of each tool

THE CONTENT

- ✓ Communication objectives
- ✓ Target audience
- ✓ Communication activities
- ✓ Communication tools
- ✓ Time plan
- ✓ Monitoring and evaluation plan





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The aim of this document is to set out all **graphic elements** that are characterizing the project image.

Among several **project logos** that were created by external expert the one was selected by all partners.

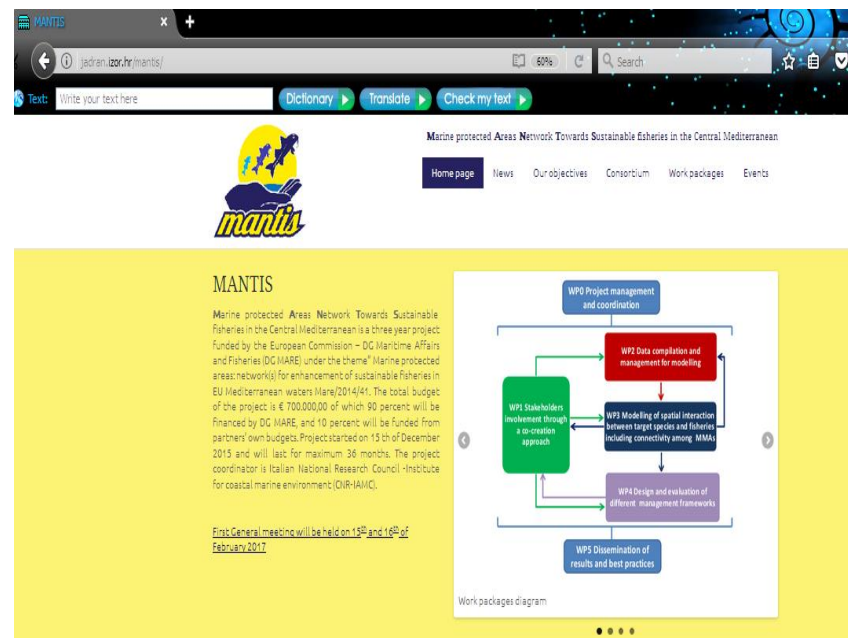
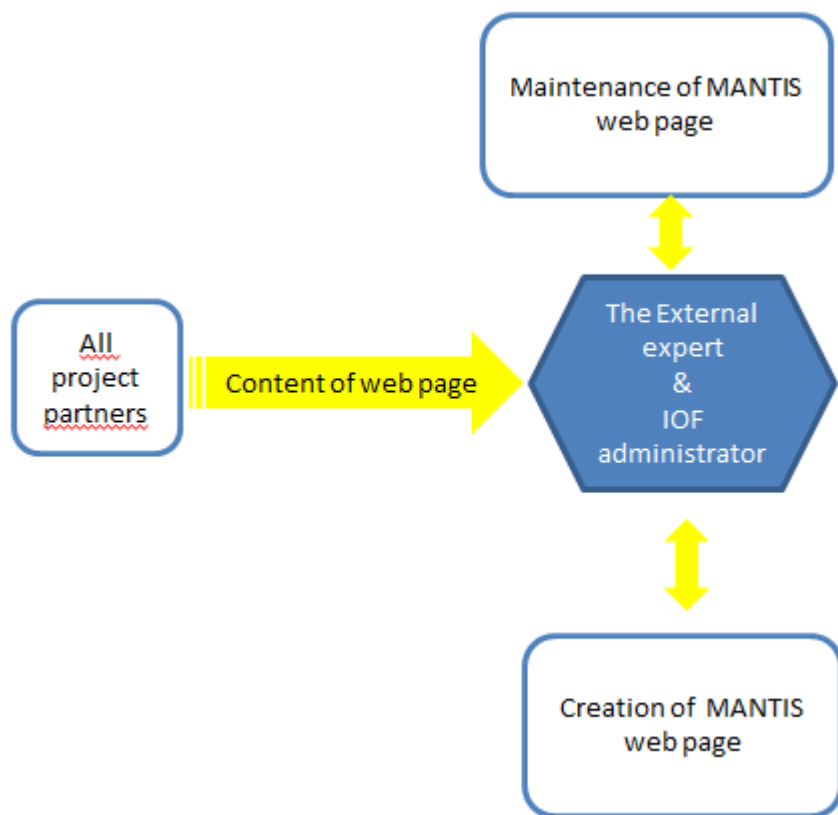
A common layout for:

- ✓ power point presentations,
- ✓ invitation letter,
- ✓ meeting agenda,
- ✓ brochures, leaflets

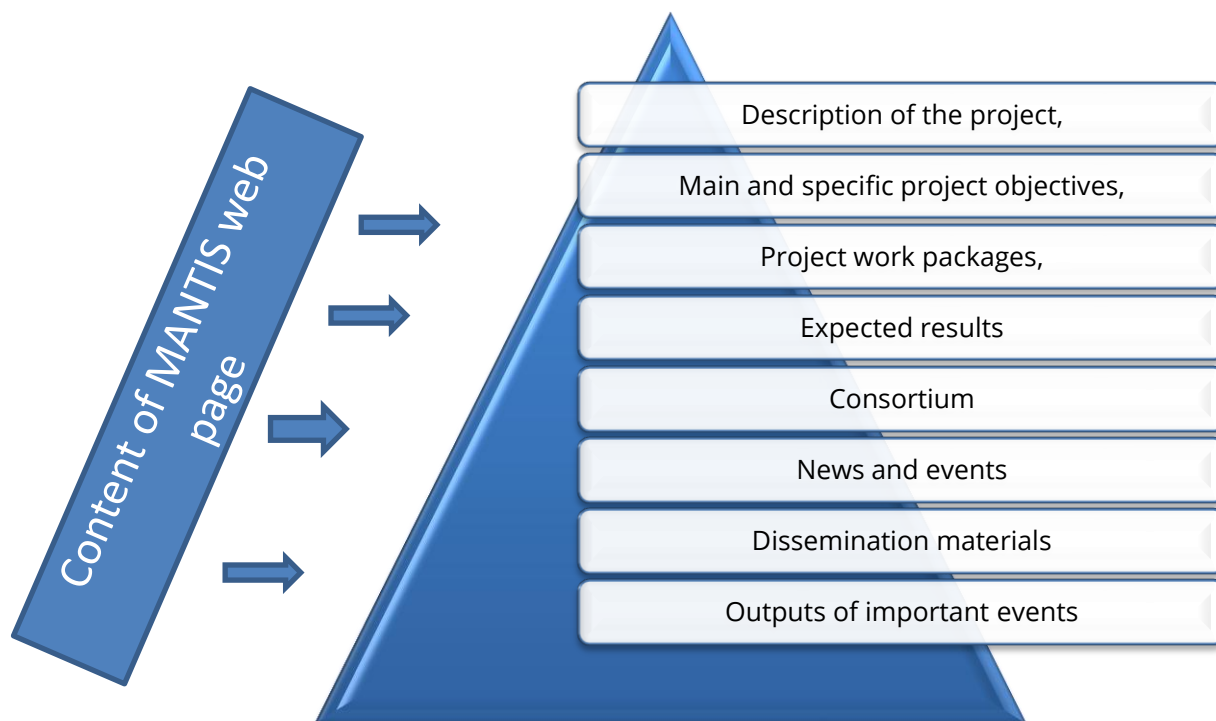
ARTICLE II.7 - VISIBILITY OF UNION FUNDING (GRANT AGREEMENT)

"...any communication or publication related to the action shall indicate that the action has received funding from the Union and shall display the European Union emblem"





<http://jadran.izor.hr/mantis/>



The Expert will be responsible for maintenance of the MANTIS web page

The MANTIS web page will be updated after completing important milestones of the project. To date, two meetings were held in Rome and Brussels and two stakeholder's workshops were held in Mazara del Vallo and Ancona. The reports from this events were published on the web page.

MANTIS NEWS

Introductory meeting with stakeholders of the Strait of Sicily



Overview

[Home page](#)[News](#)[Objectives](#)[Consortium](#)[Work packages](#)[Past events](#)[Future events](#)



Two project meetings were organized :

- ✓ **in Mazara del Vallo and**
- ✓ **in Ancona**

The organisers were: WWF together with project coordinator CNR Mazara and local project partner CNR Ancona.

Work package leader, (WP5) IOF was responsible for publishing the reports from meetings on MANTIS web page and to update the web with news related to events.



Partners are encouraged to prepare a press releases in case they would like to highlight any specific activity, output or added value of the project.

As a media they can use local, regional or national newspapers, radio and television.

A press release is an information notice prepared by the project team to announce, inform or promote specific project events or outputs.

Press release should contain specific project information presented in a concise and intelligible form, such as date and place of the event, short summary of the project objectives, and achievements.



European Commission, DG MARE - Agreement number – SI2 - 721911

MANTIS: Marine protected Areas Network Towards Sustainable fisheries in the Central Mediterranean

1st General Meeting

Rome, 15-16 February 2017 (Italy)

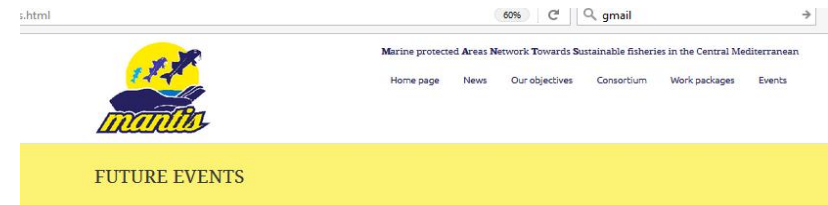
Laboratory of Experimental Ecology and Aquaculture – Dept. of Biology – University of Rome Tor Vergata



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MANTIS - Marine protected Areas Network Towards Sustainable fisheries in the Central Mediterranean is a project funded by the European Commission – DG Maritime Affairs and Fisheries (DG MARE) under the theme "Marine protected areas: network(s) for enhancement of sustainable fisheries in EU Mediterranean waters Mma/2014/41".

First project leaflet was created by project Coordinator and was published on the MANTIS web page under the section FUTURE EVENTS.



First General Meeting of MANTIS project

will be held on 15th and 16th of February 2017 at the Laboratory of Experimental Ecology and Aquaculture, a detached center of the Department of Biology - University of Rome Tor Vergata.

Flyer for the meeting You can find [here](#).



Output	Coordinator	CoNISMa	OGS	WWF Italia	Nlsea	IOF	OCEANA	DFA, MSDEC	TOTAL
Communication Guidelines						1			1
Common visual Identity						1			1
Project website						1			1
Project brochures	1			1		1	1	1	5
Facebook						1			1
Events	2					1			3
Appearance in media	1		1	1		3	3	3	12

Table 2 Overview of the communication outputs

To create a promotion brochures

To publish a press releases in all countries

To promote a project on regional radio

To organize a stakeholder 's workshop in Croatia

To create a promotion gadgets

